



Web Services

What are Web Services

Web Services are applications that convert a restaurant's website from a set of static, graphical images to an interactive engine that generates new revenue streams.

Many Web Services such as Online Gift Cards, Online Reservations, and Online Ordering integrate fully with the Restaurant Manager POS system. For instance, restaurants that implement Online Ordering may post their menu on their website, process customer orders and payments online and then automatically route the orders directly to prep printers in the restaurant! Businesses that use Online Gift Cards are able to sell Gift Certificates from their website as well as to issue and redeem gift cards in real time from any location using the Restaurant Manager POS System.

Other Web Services are designed as "stand-alone" services that enhance a restaurant's website but do not require integration with the Restaurant Manager POS System. Web Services such as the E-Mail Club, E-Reservations, E-Calendar, E-Employment Forms and E-Coupons not only allow website visitors to interact with the restaurant; they also offer the restaurateur multiple tools for managing customer lists, promotions, reserv-

ations and employment applications. For a minimal investment, these stand-alone Web Services draw visitors back to a restaurant's website time and time again... whether or not the restaurant is actually using the Restaurant Manager POS System.

A World Class Site at a Price You can Afford

In addition to updating an existing website with the Restaurant Manager Web Services described above, your Restaurant Manager reseller help you launch a completely new web-site from scratch. Visit www.rmwebsitedesign.com to view sample templates designed specifically for restaurants like yours. Then talk to your reseller about how these templates can be customized with logos, photos, menus and other particulars unique to your restaurant.

Choose from the following Web Services below:

Stand-Alone Services

- E-Club
- E-Reservations
- E-Calendar
- E-Employment Forms
- E-Coupons
- Website Design

Integrated Utilities

- Online Gift Cards
- Online Reservations
- Online Ordering
- Online Reporting
- Online Staff Management



Whether you're looking to launch a completely new site or update an existing site, ASI offers a suite of specialized design templates and website services that will make your restaurant money.

